



SCRATCHY & QR-CODED SCRATCHY COASTERS

Made in Australia

Effective 7th March 2017

DELIVERY DETAILS

- ✓ Freight charges vary by postcode and will be quoted upon application.
- ✓ Delivery lead time are additional to production lead times.
- ✓ Despatch organised and tracked.
- ✓ Delivered in unmarked cartons.

ARTWORK CHARGES

- ✓ **FREE** Set-Up!
- ✓ No artwork fee when customers supply final artwork in print ready format (PDF high-resolution with 2.5ml bleed).
- ✓ Zammit can offer artwork design support based on the 2 options below:
 1. Convert artwork design supplied by customer to print ready form- **\$ 88.00 + GST**
 2. Full Artwork Design Service – price on application
 - Note 1: Full Artwork Design Service means the customer has no artwork supplied and requires Zammit to develop cup design. Zammit will require detailed instructions from the customer for quotation purposes in producing artwork, which includes key design components: logo position/s and copy where applicable; no. of logos; size and font of logo/s and copy; pantone colours.
 - Note 2: Further changes after 1st draft artwork supplied for signoff will incur extra charges by customer.

PRODUCTION LEAD TIME (Excludes Delivery Time)

- ✓ Order completed within 10- 15 working days from the date of signing off on the artwork proof.
- ✓ Production time may be longer for large production runs.

SPECIFICATIONS

SCRATCHY LABEL SPECS:

The scratchy label used on our scratchy coasters is a grey rectangle, sized approx. 40mm x 5mm, which is easy and fun to scratch off.



Your generic or unique code is printed directly onto the coaster, with the scratchy label printed directly on top. The code and scratchy label can be printed on any position on the coaster.





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FEATURES

- ✓ Our Variable Data Scratch Label Applicator Machine can print generic or unique codes or letters (based on your database), onto the coaster, each code is then verified by camera technology before a scratchy label is printed on top of each code.
- ✓ Our QR-coded scratchy coasters are a way to collect valuable information for your database and further marketing campaigns.
- ✓ Our AUSTRALIAN-MADE coasters are made from 390GSM coaster-board, 1mm thick and are of a smooth finish.
- ✓ Some others on the market use only a thinner 360GSM coaster-board, which are very flimsy (0.08mm thick) and are printed on a rough cardboard.
- ✓ Our coasters are made from recycled coaster-board, a significant point in our environmentally conscious society.
- ✓ Our coasters are certified as compliant with Federal German and EU Food and Safety requirements for paper and cardboard with food applications.
- ✓ Our printing press uses CCI (computerised colour control) whilst most others do not. CCI means that the colours used on your coasters are consistent and print quality is controlled.

Please do not hesitate to contact our office if you require any additional information and/or samples.



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